

UNIVERSITY OF GUJRAT

Office of the Controller of Examinations

Semester Examination Branch, Admin Block, Hafiz Hayat Campus, Guirat. Ph: 053 3643233, 3643327, E-mail: info@uog.edu.pk Web: www.uog.edu.pk

Ph.D NOTIFICATION

No. Ph.D (CE)/1-72/2022

Date: March 3rd, 2022

It is notified for the information of all concerned that Ms. Rukhsana Sadiq, Ph.D Scholar of Centre for Media and Communication Studies of University of Gujrat, Gujrat has completed all the requirements for Ph.D award including fulfillment of Ph.D quality criteria of HEC and the University. The scholar has become eligible for award of Doctor of Philosophy degree in the discipline of Mass Communication as per detail given hereunder:

| Ph.D in Mass Communication | | | Cumulative Result | | | |
|------------------------------|-------------------|-------------------|-------------------|------------------|-------|--------------------------------|
| Registration no. / Roll no. | Scholar's Name | Father's Name | Credit Hours | | | Cumulative |
| | | | Course Work | Research Work | Total | Grade Point Average CGPA |
| 13001216179/ 14054316-007 | Rukhsana Sadiq | Muhammad Sadiq | 18 | 12 | 30 | 3.70 |

Research Topic: "COMMUNICATION STRATEGIES FOR WOMEN RIGHTS AWARENESS AND AUDIENCE'S PERCEPTION".

Supervisor Name:

Dr. Farish Ullah Yousafzai

Professor of Mass Communication,

University of Gujrat, Gujrat, Punjab, Pakistan

Foreign / External Examiners:

a) **Professor Joe Foote**

Dean Emeritus, Gaylord College of Journalism & Mass Communication,

395 W. Lindsey, Norman, University of Oklahoma, USA

Email: jfoote@ou.edu

b) Dr. Rauf Arif

Assistant Professor

College of Media and Communication, Texas Tech University

Texas, United States of America (USA)

Email: raufarif@yahoo.com, rauf.arif@ttu.edu

Detail of Research Article Published on the basis of thesis research work:

"EFFECTS OF ENTERTAINMENT CHANNELS ON WOMEN'S PERCEPTION REGARDING WOMEN RIGHTS"

Note: This result is declaration as notice only. Errors and omissions, if any, are subject to subsequent rectification.

Copy to:

i. Pro-Vice Chancellor, UOG

ii. Registrar, UOG

iii. Treasurer, UOG

iv. Director ASRB and ORIC, UOG

v. Dean, Chairperson and Scholar Concerned, UOG

vi. Director of Media and Publications, UOG (for publication in national daily)

vii. Chief Librarian, UOG

viii. SSO to VC, UOG

ix. DG, HEC

x. Chairman, PHEC

xi. Archive File

Controller of Examinations

University of Gujrat